

## Events and Pop-up Activities Policy

We all know that even though running a Tupperware business entirely digitally can be incredibly effective, there's nothing like experiencing our products and solutions in person. Events and pop-up activities are great opportunities to get Tupperware® products closer to your customers, to build your customer base and to book parties while also raising overall brand awareness. A real win-win!

By following these guidelines, you could maximize your success while aligning with who we are as the Tupperware® brand. These guidelines refer to sales at short-term events and pop-up activities lasting from 1–4 days.

Examples of short-term events and pop-up activities are farmers markets, home shows, women's shows, craft expos, networking events, bazaars, fairs and other marketplaces. If you have questions regarding a specific event or venue, reach out to your Business Leader.

**Who is eligible to participate?** Any active Sales Force Member is eligible to host an event or pop-up activity as long as the below guidelines are followed.

Events are available on a **first-come/first-serve basis**. Your Regional must approve events in the instance that there are multiple Business Leaders wanting to attend the same event.

### Guidelines:

- The events and pop-up activities need to operate exclusively with our branded Event and Pop-Up Pack, available for purchase through Tupperware. Please use the recommended materials and printed images.
- An active Sales Force Member should be present during the operation hours of the event or pop-up activity.
- Only Tupperware® products should be displayed, demonstrated and sold at any event or pop-up activity.
- Sales Aids are tools for you to build your business, not to be sold at events and pop-up activities.
- For events and pop-up activities longer than four days, your Business Leader should request an extension through their Regional Sales Leader.
- Comply with all local laws and event/venue policies such as COVID-19 safety protocols.

### How to participate:

- Register your event or pop-up activity on Forms with the following link: <http://tupperwa.re/PopUp> Make sure to fill in all the information asked for.
- Get your branded Event and Pop-Up Pack at <https://store.fruitfulint.com/>
- Then get ready to grow your business, grow the brand and have a great time!

*Note: Failure to comply with these guidelines may result in actions up to and including the participating Sales Force Member's account being closed. We reserve the right to revoke or adjust the guidelines at any time.*